



Magazines and Newsletters

with Asset-Building Themes

Periodicals can be a regular source of asset-building articles and ideas. These publications don't all use the language of assets, but they focus on themes, ideas, and values that are part of the asset approach:



Daughters Newsletter—Published by the national education and advocacy nonprofit organization, Dads and Daughters (DADs), this bimonthly newsletter offers effective parenting and communication techniques for parents of adolescent girls. Since 1999, DADs has provided tools to strengthen parent-daughter relationships and to transform the pervasive messages that value daughters more for how they look than who they are. Contact: *Daughters*, 2 West First Street, #101, Duluth, MN 55802; 888-849-8476; www.daughters.com.



Everyday Parenting Ideas—A free weekly e-mail newsletter that gives parents practical tips for building assets and enriching their relationships with their children. Published by Search Institute. To subscribe, go to www.mvparents.com. Contact: Search Institute, 615 First Avenue Northeast, Suite 125, Minneapolis, MN 55413.



National Geographic Kids—The mission of this monthly magazine is to entertain children while educating and exciting them about their world. It is a photo-driven magazine, geared toward ages 6 to 12, from the publishers of *National Geographic*. Contact: *National Geographic Kids*, P.O. Box 63002, Tampa, FL 33663-3002; 800-647-5463; www.nationalgeographic.com/kids.



New Moon: The Magazine for Girls and Their Dreams—This bimonthly magazine celebrates girls and the passage from being a girl to being a woman. It is edited by and for girls ages 8 to 14. Contact: *New Moon*, 2 West First Street, #101, Duluth, MN 55802; 800-381-4743; www.newmoon.org.



Skipping Stones Magazine—This nonprofit children's magazine encourages cooperation, creativity, and celebration of cultural and environmental richness. It provides a playful forum for sharing ideas and experiences among children from different lands and backgrounds. This educational resource publishes bimonthly from September to May each year. Contact: *Skipping Stones*, P.O. Box 3939, Eugene, OR 97403; 541-342-4956; www.skippingstones.org.



Time for Kids—From the publisher of *Time* news magazine, *Time for Kids* comes in three versions for three different age groups ranging from kindergarten to seventh grade. It covers news from around the world and includes articles on people and places of interest to kids. Contact: *Time for Kids*, 1271 Sixth Avenue, 22nd floor, New York, NY 10020; 800-777-8600; www.timeforkids.com.



Who Cares—This bimonthly, free magazine focuses on social change. It aims to be a leading resource for current and emerging community leaders. Contact: *Who Cares*, 1436 U Street, Northwest, Suite 201, Washington, DC 20009; 202-588-8920; www.whocares.org.



Wingspread Journal—Published quarterly, this free journal focuses on encouraging involvement of adults in the lives of children and youth in addition to fostering sustainable community development. Contact: *Wingspread Journal*, 33 East Four Mile Road, Racine, WI 53402; 262-639-3211; www.johnsonfdn.org.